

MAKE AUTOMATION WORKFLOW KIT

Most solopreneurs waste 10+ hours a week on tasks that a Make scenario could run in seconds - but building those workflo...

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CHAPTER 1

MAKE AUTOMATION WORKFLOW KIT

Stop Rebuilding the Same Tasks Every Week - Your Ready-to-Deploy Playbook

By Marcus Brown

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WHAT'S INSIDE

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| Chapter | Tagline

- | Welcome | Why most automation attempts fail before scenario one
- 1 | The Make Mental Model | How to think in triggers, modules, and data - before you build anything
- 2 | Your Automation Stack Setup | The tools, connections, and account settings to get right from day one
- 3 | Lead Capture and CRM Sync | Never manually copy a form submission into a spreadsheet again
- 4 | AI-Powered Follow-Up Sequences | Let ChatGPT write the email; let Make send it on schedule
- 5 | Invoice Chasing on Autopilot | The workflow that recovers late payments without a single awkward message
- 6 | Content Repurposing at Scale | Turn one piece of content into five formats without touching it yourself
- 7 | Client Onboarding Without the Back-and-Forth | Contracts, welcome packs, and kickoff tasks - triggered in one click
- 8 | Reporting and Weekly Digest Workflows | Wake up to a summary of your business, built while you slept
- | Final Word | What to automate next - and what to leave human
