

MINI-IMPORTATION FROM TURKEY - CLOTHES BAGS AND SHOES FOR NIGERIA

Mini-Importation From Turkey - Clothes Bags and Shoes For Nigeria...

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MINI-IMPORTATION FROM TURKEY

01

CLOTHES BAGS AND SHOES FOR NIGERIA

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What's Inside

Welcome

1. Why Turkey Beats China for Small Importers

The cost advantage most people miss

2. Finding Your First Profitable Products

Three categories that always sell in Nigerian markets

3. Turkish Suppliers That Actually Respond

The platforms I use and the ones to avoid

4. Getting Your Money to Turkey

Payment methods that work from Nigerian banks

5. Shipping Routes That Make Sense

By sea vs by air - when to use each

6. Customs and Clearing Without Surprises

What I pay and how to avoid extra charges

7. Pricing to Beat Local Competition

The markup formula that keeps you profitable

8. Selling Channels That Actually Work

Instagram, markets, and reseller networks

Final Word

WELCOME

02

I've been importing clothes, bags, and shoes from Turkey to Nigeria for four years. I started with NGN 150,000 capital and a lot of wrong assumptions about how international trade works.

Turkey isn't the obvious choice for mini-importation. Most people think China first. But I've tested both markets extensively, and for small orders of fashion items, Turkey consistently delivers better margins and faster turnaround times. The quality sits between Chinese wholesale and European retail - exactly where Nigerian buyers want to be.

This guide covers everything I learned through trial and expensive error. You'll get the supplier contacts I actually use, the shipping agents who don't disappear with your money, and the customs processes that trip up first-time importers. I'll show you real numbers from my orders, including the failures that cost me money.

This isn't a get-rich-quick manual. Importing requires upfront capital, patience during shipping delays, and the ability to handle customer complaints when sizes don't fit perfectly. Some products will sit unsold. Some suppliers will send items that don't match the photos. I'll help you minimize these risks, but I can't eliminate them.

If you're looking for a side business that generates NGN 50,000-NGN 300,000 monthly profit with proper execution, and you have at least NGN 200,000 to start, this guide will show you exactly how I do it.

READ THIS FIRST

Never order any product without knowing exactly where and how you'll sell it. The biggest losses in importation happen when you buy what you think people want instead of what they're already buying.